



# Advertising with Our Village

Reach a highly engaged audience through multiple outlets. You can reach parents and service providers across the DFW with an advertising membership.

## Why Advertise With Us

Our Village connects trusted local businesses with an engaged community of parents actively seeking reliable services. Whether you offer classes, events, or home services, we help you show up where it matters—right when families are ready to book.

### Target Audience Snapshot

- 95% parents or caregivers
- Primarily women ages 25–45
- Based in the Dallas–Fort Worth Metro
- Actively looking for camps, services, and local businesses to support

## Who should advertise with us?

 Kids Camps, Events, Activities, and Play Spaces	 Sports Camps, Clinics, and Leagues	 Event Spaces for Birthday Parties & more
 Catering & Bakeries	 Pregnancy & Postpartum services	 Landscaping & Home Services Companies

## Where will my advertisements be placed?

We have several methods to reach your ideal customers. Each membership tier gives access to more outlets, including:

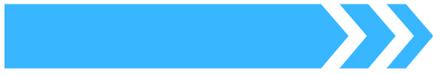
### Our Village

- App
  - Facebook Group
  - Social Media Platforms
  - Newsletter
  - Events

## Audience and Reach

Our Village App	Our Village Group	Newsletter & Social
 1,000+ users	 4,000+ members	 3,000 contacts
 368% month over month user growth	 400+ members added monthly	 6,289 social media followers
 5 sessions per user/month	 Average 1,800 post reach	 32,500 monthly views

## Pricing and Packages



### Basic Membership:

Great for small businesses.  
This tier includes:

- App listing

Regularly ~~\$59~~

**\$10/ mo.**

**Quarter Plan:** \$27 save 10%

**Annual plan:** \$90 save 25%



### Standard Membership:

Elevate your visibility with  
Standard tier:

- App listing
- App Homepage Promo
- One monthly feature in our Facebook group
- One monthly social media post

Regularly ~~\$79~~

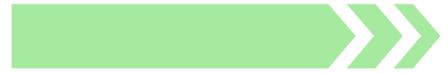
**\$30/ mo.**

**Quarter:** \$81 (save 10%)

**Annual:** \$270 (save 25%)



★★★★★  
**MOST POPULAR**



### Premium Membership:

Maximize your exposure  
with Premium:

- App listing
- App Homepage Promo
- Bi-weekly features in our Facebook group
- Two monthly social media posts
- Inclusion in our monthly newsletter.

Regularly ~~\$99~~

**\$50/ mo.**

**Quarter:** \$135 (save 10%)

**Annual:** \$450 (save 25%)

#### Add-ons:

#### Want more visibility? Ask us about:

- ✓ Featured newsletter spots
- ✓ Social media giveaways
- ✓ Al-la-carte sponsored social media posts or reels
- ✓ Event sponsorships

Ready to reach more families?

Visit [Membership Packages](#) or email [info@ourvillageapp.org](mailto:info@ourvillageapp.org) to get started today.

All plans auto-renew monthly. Cancel anytime before your next billing cycle.