



Advertising with Our Village

Reach a highly engaged audience through multiple outlets. You can reach parents and service providers across the DFW with an advertising membership.







Why Advertise With Us

Our Village connects trusted local businesses with an engaged community of parents actively seeking reliable services. Whether you offer classes, events, or home services, we help you show up where it matters—right when families are ready to book.

Target Audience Snapshot

- 95% parents or caregivers
- Primarily women ages 25–45
- Based in the Dallas–Fort Worth Metro
- Actively looking for camps, services, and local businesses to support

Who should advertise with us?

 Kids Camps, Events, Activities, and Play Spaces	 Sports Camps, Clinics, and Leagues	 Event Spaces for Birthday Parties & more
 Catering & Bakeries	 Pregnancy & Postpartum services	 Landscaping & Home Services Companies










Where will my advertisements be placed?

We have several methods to reach your ideal customers. Each membership tier gives access to more outlets, including:

Our Village

- App
- Facebook Group
- Social Media Platforms
- Newsletter
- Events

Audience and Reach

Our Village App	Our Village Group	Newsletter & Social
		
1,000+ users	4,000+ members	3,000 contacts
		
368% month over month user growth	400+ members added monthly	6,289 social media followers
		
5 sessions per user/month	Average 1,800 post reach	32,500 monthly views

Pricing and Packages

<div data-bbox="100 98 531 168"></div> <p>Basic Membership:</p> <p>Great for small businesses. This tier includes:</p> <ul style="list-style-type: none"> • App listing <p>Regularly \$59 \$10/ mo.</p> <p>Quarter Plan: \$27 save 10% Annual plan: \$90 save 25%</p>	<div data-bbox="582 98 1013 168"></div> <p>Standard Membership:</p> <p>Elevate your visibility with Standard tier:</p> <ul style="list-style-type: none"> • App listing • App Homepage Promo • One monthly feature in our Facebook group • One monthly social media post <p>Regularly \$79 \$30/ mo.</p> <p>Quarter: \$81 (save 10%) Annual: \$270 (save 25%)</p> <div data-bbox="582 913 1013 1025"> ★★★★★ MOST POPULAR</div>	<div data-bbox="1061 98 1492 168"></div> <p>Premium Membership:</p> <p>Maximize your exposure with Premium:</p> <ul style="list-style-type: none"> • App listing • App Homepage Promo • Bi-weekly features in our Facebook group • Two monthly social media posts • Inclusion in our monthly newsletter. <p>Regularly \$99 \$50/ mo.</p> <p>Quarter: \$135 (save 10%) Annual: \$450 (save 25%)</p>
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Add-ons:

Want more visibility? Ask us about:

- ✓ Featured newsletter spots
- ✓ Social media giveaways
- ✓ Al-la-carte sponsored social media posts or reels
- ✓ Event sponsorships

Ready to reach more families?

Visit [Membership Packages](#) or email info@ourvillageapp.org to get started today.

All plans auto-renew monthly. Cancel anytime before your next billing cycle.